

## Overview

Based on the success of the ONE Prayer movement in 2008, EnterMission anticipates that an even greater number of churches internationally will seek to be part of the movement in 2009. Building on the momentum of last year, EnterMission is proposing a strategy that adds the power of the “**new, improved, and improving**” principles that Craig and Andy are sharing in the One Day Catalyst conferences.

Regarding “**new**”, we believe the One Prayer (OP) church planting movement can expand into new regions with new church plants. Regarding “**improved and improving**”, we suggest three improvements. One, we saturate the areas targeted from OP ‘08 with more church plants to improve and deepen impact in those regions. Two, we identify the best and brightest of the current 500 OP Church Planters and equip them as the “leader of leaders” within the movement. Three, we also equip the most capable church planters to implement meaningful, sustainable, holistic community transformation initiatives (clean water, literacy, basic health/hygiene, micro-enterprise, etc) in their communities.

## '09/'10 Goal Specifics

- **Build** on the momentum generated by OP ‘08/’09 by continuing to catalyze an “engine” for indigenous church planting in the most densely populated, difficult, strategic areas remaining on the planet.
- **Equip** the “best and brightest” of church planters in the existing OP network to begin to engage holistic community transformation initiatives in their communities. These initiatives will be easy to deploy, grass roots, “small scale” interventions that make sense in their communities.
- **Expand** the influence of OP to up to 4 new target areas.
- **Provide** additional, higher quality, more continuous on-field reporting from each target area.

## Overview of Options

We are offering a range of options that are scalable, according to both the capacity of existing field partners and the amount of funds raised.

### Option 1: 600 Churches in 5 areas + “Holistic Impact” initiatives

In addition to coaching the existing 500 planted in OP ‘08 by implementing a “leader of leaders” development track, we will:

- **Plant another 500 churches in each of the currently engaged target areas through current partnership networks.** (Southern India, Sudan, Cambodia, Northern China)
- **Add one additional target area in Northern India** (through Mission India) **and plant an additional 100 churches.** Northern India is densely populated with unreached people groups that are currently predominately Hindu, Muslim and tribal/animistic, and this new church planting movement will allow ONE Prayer to make inroads into those communities. With the outbreak of Islamic terrorist’s attacks in Northern India, the One Prayer movement will be strategically positioned with a relevant and powerful response to the violence.
- **Initiate pilot programs with holistic community transformation initiatives in at least 2 (and up to 4) of the target areas from OP ‘08.**

**Budget Target: \$1,000,000**

### Option 2: 750 Churches in 6 areas + “Holistic Impact” initiatives

In addition to coaching the existing 500 planted in OP ‘08 by implementing a “leader of leaders” development track, we will:

- **Plant another 500 churches in each of the currently engaged target areas through current partnership networks.** (Southern India, Sudan, Cambodia, Northern China)
- **Add two new target areas**
  - **150 church plants in Northern India** (through Mission India).

- **100 church plants in Myanmar** (through New Generations, whom we currently work with in Cambodia). Myanmar is an excellent option for church planting at the moment because a) it is in the world's eye as the center of a recent tragedy (**100,000 deaths resulting from cyclones and earthquakes in '08**), and b) because as Christian organizations have responded to help, the Buddhist government has experienced a new openness to both the Gospel and church planters operating within its borders.
- **Initiate pilot programs with holistic community transformation initiatives in at least 3 (and up to 4) of the target areas from OP '08.**

**Budget Target: \$1,500,000**

### **Option 3: 1,000 Churches in 8 areas + "Holistic Impact" initiatives**

In addition to coaching the existing 500 planted in OP '08 by implementing a "leader of leaders" development track, we will:

- **Plant another 500 churches in each of the currently engaged target areas through current partnership networks.** (Southern India, Sudan, Cambodia, Northern China)
- **Add four new target areas**
  - **150 church plants in Northern India** (through Mission India).
  - **100 church plants in Myanmar** (through New Generations).
  - **100 churches in Ethiopia** (through new partnerships with Christian Horizons Global). In Ethiopia, saturation church planting movements have catalyzed significant momentum for new initiatives, not only in Africa, but into densely Muslim communities in the Middle East as well.
  - **150 in Central China** (through continued partnership with Little Lambs). Due to China's size and strategic importance, creating another target area in addition to the current focus in the North would be advisable.
- **Initiate pilot programs with holistic community transformation initiatives in all 4 of the target areas from OP '08.**

**Budget Target: \$2,000,000**

### **Partnership Notes**

The following would be a tentative listing of partner organizations with whom EnterMission would continue to work, or begin to work, in order to deliver any of the above-listed Options:

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|---------------------------------------|--|
| • Bible League Canada (Sudan, China)  | • Life Mission International (India)                         |
| • Christian Horizons (Ethiopia)       | • Mission India (India)                                      |
| • Revival Movement (Sudan)            | • World Relief (Community Transformation)                    |
| • Little Lambs International (China)  | • VLM Data Systems (Data, Finance and Communication Systems) |
| • New Generations (Cambodia, Myanmar) |  |